

MOST GOOGLED

GRAPHIC DESIGN

NAMES

Take note of these 10 graphic designers who have made a name for themselves in the creative world.

How many of their designs have you come across?

1

MILTON GLASER

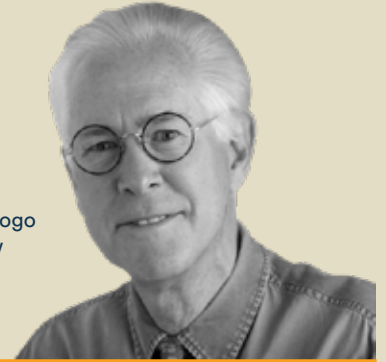
creator of the famous "I <3 NY" design



6

LINDON LEADER

a visionary in the use of **negative space**. His most famous design? The FedEx logo with the hidden white arrow



2

CHIP KIDD

best known for his stunning **book jackets**. His most famous one? The Jurassic Park book cover



7

KATE MOROSS

Her style is best described as a love letter to the **rainbow**



3

ROB JANOFF

designer behind the famous **Apple logo** back in 1977. The apple with a bite (byte) taken out of it is recognized worldwide



8

DAVID CARSON

the master of **grunge** aesthetic



4

MICHAEL BIERUT

partner at the illustrious graphic design company, **Pentagram**.



9

SHIGEO FUKUDA

the designer of 'sarcastic **anti-war** and **environmental advocacy**' posters.



5

CAROLYN DAVIDSON

creator of the **Nike logo** when she was still a university student.



10

APRIL GREIMAN

one of the first to use the **computer** in creating her designs

